

Save Energy Now

FY 2010 Program

Developments

Save Energy Now is a national initiative of the Industrial Technologies Program (ITP) that aims to drive a 25-percent reduction in industrial energy intensity in 10 years (*25 in 10*). Existing and new program partners are encouraged to take note of ITP's new *Save Energy Now* partnership strategies to improve resource delivery.

What's New?

Focus on *Save Energy Now* LEADER

Save Energy Now LEADER Companies are industrial companies that sign a voluntary pledge to reduce their facilities' energy intensity by 25 percent or more in 10 years. To achieve the *25 in 10* goal, the focus of *Save Energy Now* will be concentrated on providing support to LEADER Companies. ITP is taking a targeted and return on investment (ROI) approach, advancing efficiency actions that result in the best British thermal unit (Btu) saved per dollar investment. The *Save Energy Now* LEADER program is not simply a pledge taken to obtain resources, but a commitment to action. Companies that make this ambitious pledge develop energy intensity baselines, energy management plans, and report their progress to ITP on an annual basis. To facilitate LEADER Companies in achieving their energy reduction targets, they will be provided priority access to ITP resources.



Energy Assessments

Previously, any company could partner with ITP to participate in *Save Energy Now* energy assessments that would help identify savings opportunities at their facilities. Moving forward, any company can still apply for *Save Energy Now* energy assessments, however, LEADER Companies will be given priority access. Companies that choose not to sign the LEADER Pledge will undergo a cost-benefit review by ITP to determine whether they are eligible for an assessment. The protocol for delivering assessments to *Save Energy Now* LEADER Companies will also be determined through analysis of savings potential, including a review of their commitment to implementing energy savings recommendations and cost-share potential. Non-LEADER company partners, when determined to have a positive cost-benefit impact toward reaching ITP's *25 in 10* goal, will be directed to assessment opportunities offered by ITP-sponsored Industrial Assessment Centers (IACs) and opportunities available through State and Regional *Save Energy Now* partnership programs. Additionally, energy savings opportunities will be made available to small, medium, and large plants. Technical assistance will be tailored to a company based on the size of their energy savings opportunities.

Improved LEADER Resources

As a *Save Energy Now* LEADER, companies will receive personalized attention and technical expertise to help them take the critical steps necessary to become more energy efficient. LEADER Companies will receive the following supplementary resources:

- **DOE Account Representative and Technical Account Manager—**

Each LEADER will be assigned both a DOE Account Representative and a Technical Account Manager. The DOE Account Representative will act as a point of contact for the company and a liaison between the LEADER and DOE. The Technical Account Manager will act as an energy management expert and provide tailored technical assistance to help a company develop an energy baseline and energy management plan. Technical Account Managers will also provide companies with training that teaches them long-term skills to self-sustain energy efficiency efforts.

- **Save Energy Now Portal—**

LEADER Companies will have access to a *Save Energy Now* Portal that is scheduled to launch January 2010.

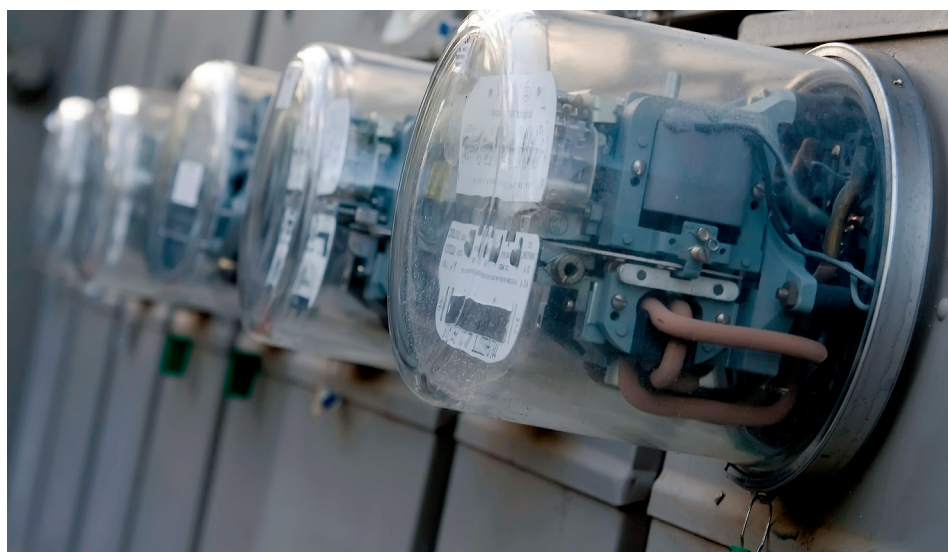
The portal will act as a multifunctional tool, providing access to a multitude of technical information, tools, resources, and contacts.

- **Enhanced Assessments—**LEADER

Companies will be offered free and cost-shared energy assessments performed by newly contracted Energy Experts to identify ways to improve efficiency. Companies will receive tailored recommendations, follow-up support, ROI calculation assistance, and CEO/plant management outreach.

Non-LEADER Resources

While traditional open access to *Save Energy Now* energy assessments is no



longer available to companies that choose not to sign the *Save Energy Now* LEADER Pledge, ITP still offers a substantial amount of tools and resources that will help companies save energy and money, including online downloads and direction toward hand-picked resources that support energy efficiency efforts

In Spring 2010 non-LEADER company partners will have access to many online tools through a portal that will serve as a resource directory. The portal will offer non-LEADER plants

- Federal, Regional, State, and Local resources (ITP-funded and non ITP-funded)
- Software tools
- Training sessions and Webinars
- Publications, including fact sheets, case studies, newsletters, sourcebooks, and more.

Save Energy Now LEADER Seven Steps to Success

Step 1: Take the
Save Energy Now
LEADER Pledge

Step 2: Conduct Initial
Evaluation and
Develop a Roadmap

Step 3: Develop an Energy
Intensity Baseline and Energy
Management Plan

Step 4: Begin to
Save Energy Now

Step 5: Implement
Energy-Saving Projects

Step 6: Report Energy Data
and Progress Annually

Step 7: Publicize
Commitments and
Achievements

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EERE Information Center

1-877-EERE-INF (1-877-337-3463)

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